

LABORATORY INSTITUTE OF MERCHANDISING

ROCKLAND COMMUNITY COLLEGE ARTICULATION AGREEMENT

1. LIM will accept credits earned at Rockland Community College (RCC) for admissions and degree requirements as outlined in LIM's Transfer Credit Policy (attached).
2. RCC graduates with Associate degrees can enter LIM with full junior year status. All courses taken and passed at RCC will be accepted for transfer. (See attached LIM Transfer Credit Policy).
3. LIM and RCC agree that references to this agreement can be made in both colleges' publications.
4. LIM will require RCC students to go through the regular Upper Division application procedure. LIM will review and make decisions on individual applications as LIM does with all students seeking admission to the B.P.S. or B.B.A. programs. Applicants must submit the LIM application and official high school and college transcripts. Applicants must have a personal interview as well. Students with an AAS/AS degree and an index of 2.50, who have completed the LIM admissions requirements, will be granted junior status in parallel programs at LIM College and will be deemed to have satisfied the liberal arts core requirements.
5. RCC students who have successfully completed a course that LIM requires in the Upper Division will have those courses accepted in transfer and will thus be exempt from those courses, e.g., Rockland Community College courses ACC101(Principles of Accounting I), and BUS203 (Business Law I). LIM will accept up to 80 transfer credits.
6. For all Bachelor degrees, a minimum of 34 liberal arts credits are required.
7. To obtain LIM's Bachelor degrees, 126 credits are required. 62 credits are part of the regular Upper Division program and 64 credits are expected from transfer students. If a RCC student enters LIM's Upper Division with fewer than 64 credits, additional credits must be taken to make up the deficiency. Depending on the number of credits that may be needed, this can be done in certain Upper Division semesters by adding a course, or during the non-required summer or winter sessions.
8. Transfer students registering for either B.B.A. degree (fashion merchandising or marketing) must have also taken Intro to Computers, Economics and Algebra in their first two years. For the B.B.A. in marketing, in addition to the above mentioned courses, students must also have taken Advertising, Marketing, and Fashion Magazines. These courses are not part of the Upper Division curriculum. Some of these courses will be able to replace required LIM Upper Division courses that RCC students have already taken

and will be granted transfer credit for. Others can be made up in May during Summer Session I, July during Summer Session II, or during the Winter Session.

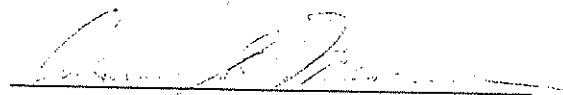
9. The B.P.S. degree (Bachelor of Professional Studies) in fashion merchandising has no LIM courses given in the freshman or sophomore year that RCC students will need to make up. RCC students will follow the regular junior and senior year sequence all students follow.

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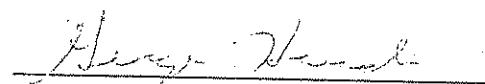
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Date

12/22/99



Adrian G. Marcuse
President
Laboratory Institute of Merchandising



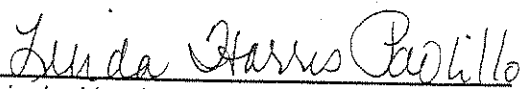
Dr. George S. Hamada
President
Rockland Community College

Date

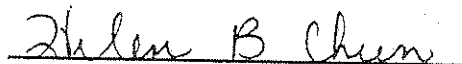
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12/20/99



Linda Harris Paolillo
Dean of the College
Laboratory Institute of Merchandising



Dr. Helen B. Chun
Vice President for Academic Affairs
Rockland Community College

LABORATORY INSTITUTE OF MERCHANDISING

TRANSFER CREDITS AND UPPER DIVISION ADMISSIONS

ADMISSIONS REQUIREMENTS

- A. To meet the admissions requirement of 60 acceptable credits, LIM will accept course credits from any subject area. Therefore, students with any major at another college can apply for Upper Division admissions. Students with fewer than 64 credits will make up deficiencies at LIM.
- B. All credits earned by students with an Associate (or another) degree are applicable to LIM's admissions's requirement. Students without a degree can only apply course credits of "C" or better to the admission's and degree requirements.

DEGREE REQUIREMENTS AND TRANSFER CREDITS

- A. 126 credits are required for the Bachelor (B.P.S. or B.B.A.) degrees. A minimum of 34 credits must be in liberal arts subjects including 6 in English Composition. A minimum of 70 credits must be in professional subjects including the 46 prescribed for the Upper Division. (see the catalog).
- B. To meet degree requirements, a liberal interpretation of "liberal arts courses" and "professional courses" will be used in evaluating transfer credits.
- C. Credits in highly technical subjects such as advanced engineering or advanced dance techniques will not fulfill Bachelor degree requirements though they will be accepted for admissions purposes.
- D. The number of transfer credits awarded for particular Upper Division courses can not exceed the credits earned at another institution or the number of credits given by LIM for that subject.
- E. Transfer credits can be used to fulfill Upper Division course requirements when a student's course grade is acceptable (see above). When transfer credits are granted for Upper Division courses, a student may need additional courses to acquire the 126 credits needed for graduation.

**COURSE ALIGNMENT FOR
LABORATORY INSTITUTE OF MERCHANDISING BACHELOR OF BUSINESS
ADMINISTRATION DEGREE (BBA) AND BACHELOR OF PROFESSIONAL
STUDIES DEGREE (BPS) CURRICULA WITH
ROCKLAND COMMUNITY COLLEGE ASSOCIATE OF APPLIED SCIENCE
DEGREE (AAS)
IN BUSINESS ADMINISTRATION**

RCC	LIM
ENG101 ENGLISH COMPOSITION I (3cr)	ENGLISH COMPOSITION I (3cr)
ENG102 ENGLISH COMPOSITION II (3cr)	ENGLISH COMPOSITION II (3cr)
PDA110 PLURALISM AND DIVERSITY IN BUSINESS AND INDUSTRY (3cr)	BUSINESS ELECTIVE (3cr)
ECO101 AMERICAN ECONOMY or ECO201 MICROECONOMICS or ECO202 MACROECONOMICS *ECO201, *ECO202 (3cr)	ECONOMICS (3cr)
ANR, ECO, GEO, HIS, POL, PSY, SOC (3cr)	LIBERAL ARTS ELECTIVE (3cr)
MAT *MAT101 (3cr)	ALGEBRA (3cr)
BIO, CHM, ENR, PHY, SCI (3cr)	LIBERAL ARTS ELECTIVE (3cr)
ANR, ART, ASL, BIO, CHM, COM, ECO, ENG, ENR, FRE, GEO, GER, HEB, HIS, ITA, LSK, MAT, MUS, PDA, PER, PHL, PHY, POL, PSY, RLS, RUS, SCI, SOC, SPA, SPE (3cr)	LIBERAL ARTS ELECTIVE (3cr)
BUS101 INTRODUCTION TO BUSINESS (3cr)	BUSINESS ELECTIVE (3cr)
MKT201 MARKETING (3cr)	MARKETING (3cr)
BUS203 BUSINESS LAW I (3cr)	BUSINESS LAW (3cr)

MGT/OFT111 SPREADSHEET AND DATABASE MANAGEMENT (3cr)	EXCEL (3cr)
ACC101 PRINCIPLES OF ACCOUNTING I (4cr)	ACCOUNTING (3cr)
ACC102 PRINCIPLES OF ACCOUNTING II (4cr)	BUSINESS ELECTIVE (3cr)
BUS/PHL260 ETHICS IN BUSINESS (3cr)	ETHICS (3cr)
OFT912 COMPUTER KEYBOARDING (1cr)	LIBERAL ARTS ELECTIVE (3cr)
MARKETING ELECTIVE *MKT205 (3cr)	RETAILING (3cr)
MARKETING ELECTIVE *MKT210 (3cr)	ADVERTISING (3cr)
BUSINESS ELECTIVES *MGT202, MGT207, MKT240 (9cr)	HUMAN RESOURCES, SMALL BUSINESS MANAGEMENT MARKET RESEARCH (9cr)
PHYSICAL EDUCATION (3cr)	LIBERAL ARTS ELECTIVE (3cr)

*(Recommended Courses)

TOTAL CREDITS 66

TOTAL CREDITS 66

RCC CREDITS TAKEN 66
 CREDITS ACCEPTED AT LIM 66
 CREDITS REMAINING AT LIM 60
 TOTAL 126

**COURSE ALIGNMENT FOR
LABORATORY INSTITUTE OF MERCHANDISING BACHELOR OF BUSINESS
ADMINISTRATION DEGREE (BBA) AND BACHELOR OF PROFESSIONAL
STUDIES DEGREE (BPS) CURRICULA WITH
ROCKLAND COMMUNITY COLLEGE ASSOCIATE IN SCIENCE DEGREE (AS)
IN BUSINESS ADMINISTRATION**

RCC	LIM
ENG101 ENGLISH COMPOSITION I (3cr)	ENGLISH COMPOSITION I (3cr)
ENG102 ENGLISH COMPOSITION II (3cr)	ENGLISH COMPOSITION II (3cr)
PDA110 PLURALISM AND DIVERSITY IN BUSINESS AND INDUSTRY (3cr)	BUSINESS ELECTIVE (3cr)
ECO101 AMERICAN ECONOMY or ECO201 MICROECONOMICS or ECO202 MACROECONOMICS *ECO201, *ECO202 (6cr)	ECONOMICS BUSINESS ELECTIVE (6cr)
MAT *MAT101, MAT125 (6cr)	ALGEBRA STATISTICS (6cr)
BIO, CHM, ENR, PHY, SCI (6cr)	LIBERAL ARTS ELECTIVES (6cr)
ANR, ART, ASL, BIO, CHM, COM, ECO, ENG, ENR, FRE, GEO, GER, HEB, HIS, ITA, LSK, MAT, MUS, PDA, PER, PHL, PHY, POL, PSY, RLS, RUS, SCI, SOC, SPA, SPE (3cr)	LIBERAL ARTS ELECTIVE (3cr)
INT201 INTERNATIONAL BUSINESS (3cr)	BUSINESS ELECTIVE (3cr)
BUS101 INTRODUCTION TO BUSINESS (3cr)	BUSINESS ELECTIVE (3cr)
MKT201 MARKETING (3cr)	MARKETING (3cr)
BUS203 BUSINESS LAW I (3cr)	BUSINESS LAW (3cr)

MGT/OFT111 SPREADSHEET AND DATABASE MANAGEMENT (3cr)	EXCEL (3cr)
ACC101 PRINCIPLES OF ACCOUNTING I (4cr)	ACCOUNTING (3cr)
ACC102 PRINCIPLES OF ACCOUNTING II (4cr)	BUSINESS ELECTIVE (3cr)
MGT150 PRINCIPLES OF MANAGEMENT (3cr)	MANAGEMENT (3cr)
INT201 INTERNATIONAL BUSINESS (3cr)	BUSINESS ELECTIVE (3cr)
BUS/PHL260 ETHICS IN BUSINESS (3cr)	ETHICS (3cr)
OFT912 COMPUTER KEYBOARDING (1cr)	LIBERAL ARTS ELECTIVE (3cr)
BUSINESS ELECTIVE *MKT205, MKT206, MKT210, MKT240 (3cr)	RETAILING, BUYING, ADVERTISING, MARKET RESEARCH (3cr)
BUSINESS ELECTIVE *MKT205, MKT206, MKT210, MKT240 (3cr)	RETAILING, BUYING, ADVERTISING, MARKET RESEARCH (3cr)
BUSINESS ELECTIVE *MGT202, MGT207 (3cr)	HUMAN RESOURCES, SMALL BUSINESS MANAGEMENT (3cr)
PHYSICAL EDUCATION (3cr)	LIBERAL ARTS ELECTIVE (3cr)

*(Recommended Courses)

TOTAL CREDITS 66

TOTAL CREDITS 66

RCC CREDITS TAKEN 66
 CREDITS ACCEPTED AT LIM 66
 CREDITS REMAING AT LIM 60
 TOTAL 126

**COURSE ALIGNMENT FOR
LABORATORY INSTITUTE OF MERCHANDISING BACHELOR OF BUSINESS
ADMINISTRATION DEGREE (BBA) CURRICULA WITH
ROCKLAND COMMUNITY COLLEGE ASSOCIATE OF APPLIED SCIENCE
DEGREE (AAS)
IN MARKETING**

RCC	LIM
ENG101 ENGLISH COMPOSITION I (3cr)	ENGLISH COMPOSITION I (3cr)
ENG102 ENGLISH COMPOSITION II (3cr)	ENGLISH COMPOSITION II (3cr)
PDA110-PLURALISM AND DIVERSITY IN BUSINESS AND INDUSTRY (3cr)	LIBERAL ARTS ELECTIVE (3cr)
ECO101 AMERICAN ECONOMY or ECO201 MICROECONOMICS or ECO202 MACROECONOMICS *ECO201, ECO202 (3cr)	ECONOMICS (3cr)
ANR, ECO, GEO, HIS, POL, PSY, SOC (3cr)	LIBERAL ARTS ELECTIVE (3cr)
MATHEMATICS *MAT101, MAT125 (3cr)	ALGEBRA, STATISTICS (3cr)
BIO, CHM, ENR, PHY, SCI (3cr)	LIBERAL ARTS ELECTIVE (3cr)
ANR, ART, ASL, BIO, CHM, COM, ECO, ENG, ENR, FRE, GEO, GER, HEB, HIS, ITA, LSK, MAT, MUS, PDA, PER, PHL, PHY, POL, PSY, RLS, RUS, SCI, SOC, SPA, SPE (3cr)	LIBERAL ARTS ELECTIVE (3cr)
INT201 INTERNATIONAL BUSINESS (3cr)	BUSINESS ELECTIVE (3cr)
MKT201 MARKETING (3cr)	MARKETING (3cr)
BUS203 BUSINESS LAW I (3cr)	BUSINESS LAW (3cr)

MGT/OFT111 SPREADSHEET AND DATABASE MANAGEMENT (3cr)	EXCEL (3cr)
ACC101 PRINCIPLES OF ACCOUNTING I (4cr)	ACCOUNTING (3cr)
ACC102 PRINCIPLES OF ACCOUNTING II (4cr)	BUSINESS ELECTIVE (3cr)
MGT150 PRINCIPLES OF MANAGEMENT (3cr)	MANAGEMENT (3cr)
BUS260 ETHICS IN BUSINESS (3cr)	ETHICS (3cr)
OFT912 COMPUTER KEYBOARDING (1cr)	LIBERAL ARTS ELECTIVE (3cr)
BUSINESS ELECTIVES *MKT205, MKT210, MKT240 (6cr)	RETAILING, ADVERTISING, MARKET RESEARCH (6cr)
PHYSICAL EDUCATION (3cr)	LIBERAL ARTS ELECTIVE (3cr)

*(Recommended Courses)

TOTAL CREDITS 66

TOTAL CREDITS 66

RCC CREDITS TAKEN 66
 CREDITS ACCEPTED AT LIM 66
 CREDITS REMAING AT LIM 60
 TOTAL 126

ELECTIVE REQUIREMENTS FOR BUSINESS STUDENTS

Classes listed in italics on the Course Alignment are recommended for students transferring to LIM. Please note: All RCC credits are transferrable.

The following RCC elective requirements for business students are accepted if recommended courses are not available:

ACC201	Intermediate Accounting I
ACC202	Intermediate Accounting II
BUS204	Business Law II
BUS/PHL 260	Ethics in Business
ECO201	Fundamentals of Economics I- Micro
ECO202	Fundamentals of EconomicsII-Macro
INT201	Principles of International Business
INT203	International Marketing
INT205	International Finance
INT207	Export/Import Practices and Documentation
MGT101	Information Technologies Concepts
MGT111	Spreadsheet and Database Mgt
MGT150	Principles of Management
MGT202	Human Resource Management
MGT207	Small Business Management
MGT210	Business Communication
MGT219	Administrative Office Management